

SMART Alerts Software



**START YOUR BUSINESS
PROMOTIONS &
ADVERTISEMENTS ON CELL
PHONES TODAY**

Who Can benefit from SMART Alerts

- ✓ Government Sectors to reach citizens.
- ✓ Hotel & Resorts to promote events & offers.
- ✓ For Associations & Clubs to reach out members.
- ✓ Retail Stores can increase customer walk in & promote promotions.
- ✓ Hospital, Medical Centers to update information on Medical Services.
- ✓ Financial Sector, Banks to promote promotional and new product offers.
- ✓ Schools, Community colleges & Universities to communicate with students.

You can use your customers' mobile phones to :

- ✓ **Increase Sales & Enhance Brand Recognition**
SMS marketing is perfect for companies, who wish to promote products or services, provide incentives, and increase customer loyalty and retention. Retailers can also send SMS messages to their customers with coupons code inserted directly into the message. Customers can come into the stores and present their coupon codes right on their mobile phones for redemption.
- ✓ **Immediate Message Alert**
More than 90% of all mobile phone users carry their phone all the time, a text message to their cell phones is the perfect way to alert your customers of any urgent information, such as a change of appointment, or product ready for pickup.
- ✓ **Increase your repeat business**
- ✓ **Drive traffic to your business during slow periods**
- ✓ **Attract new customers by mass campaigns**



Internet Information Technologies

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